

**MARIBEL L. ALVAREZ**

Jim Griffith Chair in Public Folklore, The Southwest Center, University of Arizona  
Associate Research Professor, School of Anthropology  
Associate Dean for Community Engagement, College of Social & Behavioral Sciences  
Office Phone: 520-626-6694 / Cell Phone: 520-861-4615  
[alvarezm@arizona.edu](mailto:alvarezm@arizona.edu)

**EDUCATION:**

- 2003 **Ph.D., Anthropology, University of Arizona, Tucson, Arizona.**  
**Dissertation:** Made in Mexico: Souvenirs, Artisans, Shoppers, and the Meanings of Other Border-Type-Things.  
**Advisors:** Barbara Babcock, Thomas Weaver, Nancy Parezo (Chair).  
**Major Fields:** Sociocultural Anthropology, Folklore, Critical Theory
- 1986 **M.A., Political Science, California State University, Long Beach, California.**  
**Thesis:** Americanization in Puerto Rico: A Critical Assessment of the Educational Process.  
**Advisors:** Joanna Scott, John Pottenger, Robert Delorme (Chair).  
**Major Fields:** Political Theory, Latin America
- 1983 **B.A., Political Science/Journalism, California State University, Long Beach, California.**

**EMPLOYMENT:**

- 2018-present **Associate Dean for Community Engagement,** College of Social and Behavioral Sciences, University of Arizona.
- 2010-present **Associate Research Social Scientist,** Southwest Center/School of Anthropology, University of Arizona.
- 2004-2009 **Assistant Research Social Scientist,** Southwest Center/English, University of Arizona.

**HONORS AND AWARDS:**

International:

- 2009 **Awarded:** Fulbright Research Fellowship, Mexico.

National:

- 2018 **Awarded:** Américo Paredes Prize in Public Folklore, American Folklore Society.  
2018 **Appointed:** Arts and Democracy Commission / The American Academy of Arts & Sciences. (2018-2020)  
2009 **Appointed:** Trustee, The Library of Congress, American Folklife Center. (2009-2015)

Regional:

- 2017 **Appointed:** Creative Placemaking Policy Fellow, Herberger School of Art and Design, Arizona State University. (2017-2019)

Local:

- 2020 **Appointed:** Advisor, City of Tucson, Mayor's Economic Advisory Council.  
2017 **Awarded:** Community Impact Award: LUMIES, Arts Foundation, Tucson, AZ.  
2016 **Appointed:** Commissioner, City of Tucson, Mayor's Commission on Food Heritage and Security. (2 years)

University:

- 2020 **Appointed:** President's Cabinet, University of Arizona.
- 2017 **Appointed:** Academic Leadership Institute, University of Arizona.
- 2016 **Named:** The Jim Griffith Chair in Public Folklore, The Southwest Center, College of Social & Behavioral Sciences, University of Arizona.
- 2014 **Awarded:** Faculty Fellowship, Agnese Nelms Haury Program in Environmental and Social Justice, University of Arizona. (2 years)
- 2009 **Nominated:** Outstanding Faculty Award, Center for Student Involvement and Leadership, University of Arizona.

**SERVICE/OUTREACH:**

Local/State:

- 2020 **Lecturer:** "Reading Stereotypes," Apollo Elementary School, Early Academic Outreach Parent's Academy, University of Arizona, Tucson, AZ.
- 2019 **Lecturer:** "Hidden in Plain View," Nogales Youth Cultural Documentary Cohort, Southwest Folklife Alliance, Nogales, AZ.
- 2019 **Moderator and Panelist:** "Beyond Cultural Appropriation," Agave Heritage Festival, Mission Gardens, Tucson, AZ.
- 2019 **Seminar Leader:** "Celebrating Culture/Unpacking Stereotypes," Arizona State Museum, Public Program for "Sorting Out Race" Exhibit, Tucson, AZ.
- 2019 **Advisor:** Ambassadors Council, Ten West Impact Festival, Tucson, AZ.
- 2018 **Trainer:** "Cultural Competency," National Park Service, SW Border Resource Protection Program, Ajo, AZ.
- 2018 **Keynote Presenter:** "Sonoran Desert Foodways: An Architecture of Local Food Meanings," Sonoran Desert Alliance Symposium, Ajo, AZ
- 2018 **Moderator and Interviewer:** Tucson Festival of Books, Tucson, AZ.
- 2018 **Panelist:** "Barrio Sustainability," Southwest Fair Housing Council, 50<sup>th</sup> Anniversary Fair Housing Act Conference, Tucson, AZ.
- 2018 **Host and Moderator:** "Confronting Ourselves," Show & Tell, Confluence Center for Creative Inquiry, University of Arizona, Tucson, AZ.
- 2018 **Moderator:** "Taste Bud Memories," Film Screening and Panel, The Loft Cinema, Tucson, AZ.
- 2018 **Moderator:** "Agave Heritage" Film Screening and Panel, The Loft Cinema, Tucson, AZ.
- 2018 **Keynote Presenter:** "Demystifying Diversity," COX Annual Diversity Meeting, Tucson, AZ
- 2018 **Seminar Leader:** "Cultural Appropriation Primer," City High School, Teacher's In-Service, Tucson, AZ
- 2018 **Moderator and Panelist:** "Food's Role in End of Life," Casa de La Luz Hospice Conference, Tucson
- 2018 **Seminar Leader:** "Professional Development for Native Artists," Arizona State Museum, Tucson, AZ.
- 2018 **Facilitator:** Strategic Planning Retreat, Board of Directors, Dunbar African American Coalition, Tucson, AZ.
- 2018 **Member:** Board of Directors, Tucson UNESCO City of Gastronomy.
- 2017 **Presenter:** "Festivals as Economic Engines for Cultural Sustainability," Greater Tucson Leadership Academy, Tucson, AZ.
- 2017 **Keynote Presenter:** "How to do Diversity Wrong," Arizona Fundraising Professionals Statewide Conference, Tucson, AZ.

- 2017 **Keynote Presenter:** “Culture and Community: 44 Years of Tucson Meet Yourself,” Adobe Corral Group, Tucson, AZ.
- 2017 **Moderator and Panelist:** “Working with Grief: Youth Perspectives,” Casa de la Luz Hospice, 11<sup>th</sup> End of Life Symposium, Tucson, AZ.
- 2017 **Moderator and Interviewer:** Tucson Festival of Books, Tucson, AZ.
- 2017 **Member:** City of Tucson, Office of Integrated Planning, Task force for 12<sup>th</sup> Avenue (La Doce) Neighborhood Revitalization
- 2016 **Project Leader:** Cultural Asset Mapping, City of South Tucson and Anthropology 200 Class, Tucson, AZ.
- 2016 **Keynote Presenter:** “Gastronomy as Cultural Capital,” Arizona Living Economy Forum, Tucson, AZ.
- 2016 **Keynote Presenter:** “End of Life Multicultural Strategies,” Mel Sherman Institute on Mental Health, Jewish Community Center, Tucson, AZ
- 2016 **Presenter:** “Creating Social Change,” Women’s Leadership Forum, YWCA, Tucson, AZ.
- 2016 **Presenter:** “Festivals and Civil Society,” Ten West Festival, Tucson, AZ.
- 2016 **Presenter:** “The Role of Culture in Grief and End of Life Processes,” Casa de la Luz Hospice, 10<sup>th</sup> annual End of Life Symposium, Tucson, AZ.
- 2016 **Producer:** “Tucson: UNESCO City of Gastronomy” Exhibit, Tucson Meet Yourself Folklife Festival, Tucson, AZ.
- 2016 **Member:** City of Phoenix, Arts Commission, Latino Cultural Center Planning Consultant Selection Committee, Phoenix, AZ.
- 2015: **Presenter:** “Culinary Creatives,” Tucson Makers: Food + Design, Tucson, AZ.
- 2015: **Presenter:** “Stirring Up Social Change,” Women’s Leadership Forum, YWCA Tucson, AZ.
- 2015 **Facilitator:** Strategic Planning Retreat, Humane Borders, Tucson, AZ.
- 2015: **Project Leader:** Rapid Qualitative Assessment: Ethnic and Folk Art Traditions, City of Oro Valley AZ.
- 2015 **Facilitator:** Strategic Planning Retreat, Borderlands Theater, Tucson, AZ.
- 2015 **Keynote Presenter:** “The Border as Creative Lab,” National Community Arts Gathering, International Sonoran Desert Alliance, Ajo, AZ.
- 2015 **Keynote Presenter:** “Borderlands Facts and Fictions,” Common Ground National Symposium, Sahuarita, AZ.
- 2014 **Co-Director:** Sabores Sin Fronteras (Flavors Beyond Borders), with Gary Paul Nabhan, The Southwest Center, University of Arizona (2009-2014).
- 2013 **Project Leader:** Rapid Qualitative Assessment: Ethnic and Folk Art Traditions, City of Goodyear, AZ.
- 2013 **Advisor:** USDA, Ancient Grains Initiative, Native Seeds, Tucson, AZ.
- 2012 **Lecturer:** “The Power of Metaphors,” Apollo Elementary School, Early Academic Outreach Parent’s Academy, University of Arizona, Tucson, AZ.
- 2011 **Lecturer:** “Reading Visual Images,” Sunnyside School District, Early Academic Outreach Parent’s Academy, University of Arizona, Tucson, AZ.

National/International:

- 2020 **Faculty:** National Summer Leadership Institute, National Association of Latino Arts and Cultures, San Antonio, TX. (2004-2020)
- 2019 **Panelist:** “Creativity and Equity in Arizona,” Grantmakers for the Arts, National Board Meeting, Phoenix, AZ.

- 2018 **Moderator and Panelist:** “Tucson Sense of Place,” ROUTES National Gathering, National Ensemble Theaters, Tucson, AZ.
- 2015 **Facilitator:** Strategic Planning Retreat, Latinos in Heritage Conservation, Tucson, AZ.

Departmental Committees:

- 2018 **Member:** School of Anthropology, Performance Evaluation Review Committee.
- 2018 **Member:** School of Anthropology, Third Year Promotion and Tenure Review Committee for Assistant Professor Janelle Lamoreaux.
- 2017 **Member:** School of Anthropology, Performance Evaluation Review Committee.
- 2016 **Member:** School of Anthropology, Outreach Committee.
- 2016 **Member:** School of Anthropology, Graduate Fellowship Committee.
- 2015 **Member:** The Southwest Center, Promotion and Tenure Committee for Assistant Professor Jeff Banister.
- 2015 **Co-nominator:** The Southwest Center, Provost’s Distinguished Outreach Professor Award for Professor Tom Sheridan.
- 2015 **Curator:** School of Anthropology, “100 Years of UA Anthropology in the Community” Exhibit, at Tucson Meet Yourself Folklife Festival.

College Committees:

- 2020 **Coordinator/Co-Curator:** SBS Downtown Lecture Series (2018-20)
- 2020 **Senior Coordinator/Supervisor/Curator:** SBS Community Classroom
- 2020 **Mentor:** Faculty Affairs, Mentor for junior faculty Michelle Tellez, Robin Reineke, and Reid Gomez, College of Social & Behavioral Sciences. (2019-2020)
- 2020 **Convener/Chair:** Strategic Planning Working Group, College of Social & Behavioral Sciences.
- 2018 **Chair:** Faculty Search Committee, Director Food Studies, College of Social & Behavioral Sciences.
- 2018 **Member:** Diversity and Inclusion Committee, College of Social & Behavioral Sciences. (2017-2018)
- 2017 **Project Leader:** Rapid Qualitative Assessment: A Vision for the Castro House in Nogales, AZ, College of Social and Behavioral Sciences.
- 2017 **Member:** Search Committee, Assistant Professor in Food Studies, College of Social & Behavioral Sciences.
- 2017 **Member:** Search Committee, Dean’s Office Director of Outreach, College of Social & Behavioral Sciences.
- 2016 **Member:** 5<sup>th</sup> Year Performance Review Committee for Dean JP Jones, College of Social & Behavioral Sciences.
- 2016 **Member:** Search Committee, Assistant Professor in Food Studies, College of Social & Behavioral Sciences.
- 2015 **Member:** Advisory Board, Center for Regional Food Studies, College of Social & Behavioral Sciences.

University Committees:

- 2020 **Co-Owner:** Pillar 3: The Arizona Advantage, University Strategic Plan, University of Arizona. (2018-2020)
- 2020 **Member:** Emergency Financial Taskforce, “Strategic Initiatives,” University of Arizona.
- 2020 **Reviewer:** Provost Investment Fund, University of Arizona.

- 2020 **Co-Chair:** Search Committee, Assistant Vice Provost for Diversity, Equity, and Inclusion, University of Arizona.
- 2020 **Member:** Planning Team, “UArizona @ SouthxSouthwest Conference,” University of Arizona.
- 2019 **Member:** Planning Team, “Equity and Diversity Campus Conversations,” University of Arizona.
- 2019 **Member:** Planning Team, “Fronteridades and Border Lab,” Mellon Foundation Proposal, Confluence Center for Creative Inquiry, University of Arizona.
- 2018 **Project Supervisor:** Rapid Qualitative Assessment, UA South’s Folklore Preserve, with Southwest Folklife Alliance, University of Arizona.
- 2017 **Member:** Selection Committee, Provost’s Distinguished Scholar Award, University of Arizona.
- 2015 **Project Co-Leader:** Affiliation Agreement for University of Arizona with Southwest Folklife Alliance, University General Counsel and President’s Office.
- 2015 **Member:** Promotion and Tenure Committee for Assistant Professor Jaime Fatas, Spanish & Portuguese Department, University of Arizona.
- 2012 **Member:** Search Committee for Director, Arizona State Museum, University of Arizona.
- 2010 **Member:** Founding Board, Confluence Center for Creative Inquiry, University of Arizona.

Service to the Profession:

- 2020 **Advisor/Planner:** California Alliance for Traditional Arts, Mellon Foundation: Traditional Artists and Root Repair Planning Grant
- 2020 **Member:** Planning Team, “Traditional Arts Relief Initiative,” National Council for the Traditional Arts, Silver Springs, MD.
- 2020 **Nominator:** Rosenzweig Arts Award, Arizona Community Foundation, Phoenix, AZ.
- 2020 **Member:** Selection Committee, Folk Arts Master-Apprenticeship Awards, Division of Cultural Affairs, State of Florida.
- 2020 **Member:** Planning Team, “Reimagining the Traditional Arts Festival,” American Folklife Festival, Smithsonian Institution, Washington DC.
- 2018 **Panelist:** Selection Committee, “Our Town Grants Program,” Division of Arts and Design, National Endowment for the Arts, Washington DC.
- 2017 **Panelist:** Selection Committee, National Heritage Fellowship, National Endowment for the Arts, Washington DC.
- 2017 **Project Leader:** Arizona Creative Communities Initiative, Arizona Commission on the Arts, Phoenix, AZ.
- 2017 **Panelist:** Grants Review Panel, Hewlett Foundation, Palo Alto, CA.
- 2017 **Panelist:** Grants Review Panel, Evelyn & Walter Haas Foundation, San Francisco, CA.
- 2017: **Nominator:** National Arts Awards, U.S. Artists, New York, NY.
- 2017 **Reviewer:** Book manuscript, University of Arizona Press.
- 2017 **Reviewer:** Journal essay, Food and Society Journal.
- 2017 **Project Leader:** Curriculum Development Team, Intercultural Leadership Institute, Mellon Foundation.
- 2016 **Reviewer:** Journal Essay, Feminist Formations Journal.
- 2014 **Panelist:** Selection Committee, National Heritage Fellowship, National Endowment for the Arts, Washington DC.

- 2011 **Reviewer:** External Program Review, Master Degree, Liberal Arts, San Diego State University.

Continuing Public Engagement:

- 2020 **Folklorist and Program Director:** Tucson Meet Yourself Folklife Festival, Tucson, AZ. (2005-2020)
- 2020 **Officer:** Board of Directors, Executive Committee, Southwest Folklife Alliance (2018-2020)
- 2019 **Mentor/Advocate:** Arizona Justice Project, representing University of Arizona and College of Social and Behavioral Sciences in Clemency/Parole Case.
- 2014 **Founder and Executive Director:** Southwest Folklife Alliance and University of Arizona, Tucson, AZ. (2014-2018)

**PUBLICATIONS:**

Monographs:

- 2012 ***Hungry for Change: Borderlands Food and Water in the Balance.*** M.Alvarez, G.P. Nabhan, J. Banister and R. Fitzsimmons, eds. The Southwest Center's Kellogg Program in Sustainable Food Systems, Tucson, AZ.  
[https://garynabhan.com/fileman/dl/pdf/Hungry%20final-Composite\\_08.14.12\\_LoRez.pdf](https://garynabhan.com/fileman/dl/pdf/Hungry%20final-Composite_08.14.12_LoRez.pdf)
- 2009 ***Two-Way Mirror: Uses of Ethnography to Assess Civic Impact of Arts-based Civic Engagement.*** Tucson/Pima Arts Council, Tucson, AZ.  
<https://animatingdemocracy.org/sites/default/files/Two-Way%20Mirror.pdf>
- 2005 ***There is Nothing Informal about It: Amateur, Folk, Commercial, and Avocational Arts in the Cultural Ecology of Silicon Valley.*** Cultural Initiatives Silicon Valley, San Jose, CA.

Chapters in Scholarly Books:

- 2021 **“The Folklorist as Festival Producer.”** In Lloyd, Tim (ed.). *What Folklorists Do: Professional Realities and Opportunities in Folklore Studies.* Indiana University.
- 2021 **“Culture Bearers: Ancestral Knowledge as Radical Futurity: A Conversation with Ofelia Zepeda.”** In *Uno, Roberta, ed., ArtChangeUs.* California Institute of the Arts.
- 2021 **“Rituals of Regard: On Festivals, Folks, and Findings of Social Impact.”** In *The Routledge Handbook in Placemaking,* C. Courage, ed., Routledge.
- 2018 **“A Conversation on Border Landscapes Through Time,”** co-authored with Sam Truett. In *Border Spaces: Visualizing the U.S.-Mexico Frontera,* K.G. Morrissey and J-M.H. Warner, eds. University of Arizona Press.
- 2017 **“Stretching the Dough: Economic Resiliency and the Kinesthetics of Food Heritage Across the US-Mexico Border.”** In *The Routledge Companion to Intangible Cultural Heritage,* M.L. Stefano and P. Davis, eds. Routledge.
- 2014 **“Tortillas de Harina (Flour Tortillas).”** In *Tortillas: A Cultural History,* Paula E. Morton, University of New Mexico Press.
- 2012 **“Los Mexican Curios: 50,000 Piolines No Pueden Estar Equivocados (Mexican Curios: 50,000 Tweedy Birds Cannot Be Wrong).”** In *Obra Negra: Una Aproximación a la Construcción de la Cultura Visual de Tijuana (Rough*

*Construction: Approaches to Visual Culture in Tijuana*), Carlos Ashida, Ed. CECUT.

- 2012 **“Why Mexican Restaurants Use Image of Sleeping Mexican”** Postscript, in *Taco USA: How Mexican Food Conquered America*, Gustavo Arellano, Scribner.
- 2007 **“Milagros as Public Art.”** In *Faith and Transformation: Votive Offerings and Amulets from the Alexander Girard Collection*, Doris Francis, Ed. University of New Mexico Press.

Encyclopedia Entries:

- 2012 **“Excess and Affection: Survey of Latino Decorative Arts.”** In *Encyclopedia of Latino Culture*. Charles Tatum, Ed. ABC-CLIO/Greenwood Press.
- 2008 **“Folklore.”** In *The Borderlands: An Encyclopedia of Culture and Politics on the US-Mexico Divide*, Andrew Grant Wood, Ed. Greenwood Press.

Proceedings:

- 2014 **“Digging Up Meanings in Borderlands Popular Culture.”** In Build Transnational Archaeologies: The 11<sup>th</sup> Southwest Symposium, Hermosillo, Sonora.” Arizona State Museum, University of Arizona.

Refereed Journal Articles:

- 2021 **“Point/Counter Point: Documentation”** co-authored with Selina Morales, special issue “Latinx Folklore: Transnational WOC Feminist Perspectives,” *Journal of American Folklore*, Fall/Winter.
- 2019 **“Strategies to Broaden Knowledge: Citizen Scientists and Citizen Folklorists,”** co-authored with Gary Paul Nabhan, *Journal of Folklore and Education* 5:1.
- 2008 **“La Pared Que Habla: A Photo Essay about Art and Graffiti at the Border Fence in Nogales, Sonora”** *Journal of the Southwest*, Fall.
- 2008 **“Las Formas Intimas de Leer Sobre Lo Ajeno: reflexiones sobre el libro Masculinidad e Intimidad de Guillermo Nuñez Noriega” (Intimate Pathways to Read About Strangers: Reflections on the book Masculinity and Intimacy by Guillermo Nuñez Noriega),** *Estudios Sociales* (CIAD, Hermosillo, Sonora, MX) 16: 32.
- 2006 **“Food, Poetry, and Borderlands Materiality: Walter Benjamin at the Taquería,”** *Arizona Journal of Hispanic Cultural Studies* Vol. 10.

Reports:

- 2019 ***We are enough: Equity, Inclusion, and Emergent Leadership in Silicon Valley’s Multicultural Arts Community.*** Multicultural Arts Leadership Institute, San Jose, CA.
- 2019 ***Pascua-Yaqui Youth Leadership Institute: An Evaluation.*** College of Social & Behavioral Sciences, University of Arizona.
- 2018 ***La Doce: Barrio Foodways.*** Co-authored with Rebecca Crocker, Southwest Folklife Alliance, Tucson, AZ.
- 2018 ***Jiak Yo’Ora Tikomn (Ancestral Wheat in Yoeme Homeland) Technical Report.*** Collaboration with Cornelio Molina, Southwest Folklife Alliance.
- 2017 ***Well-Seasoned: End of Life Multicultural Approaches (4 booklets).*** Collaboration with Monica Surfaro Spigelman, Southwest Folklife Alliance, Tucson, AZ.

- 2016 *End of Life Creative Expressions (4 booklets)*. Collaboration with Monica Surfaro Spigelman, Southwest Folklife Alliance, Tucson, AZ.
- 2015 *Continuum: End of Life Multicultural Practices*. Collaboration with Monica Surfaro Spigelman, Southwest Folklife Alliance, Tucson, AZ.
- 2014 *Trusting What We Don't Know: Lessons from an Experiment in Art, Environment, and Philanthropy in California's East Bay*. Open Circle Foundation and East Bay Community Foundation, Oakland, CA.
- 2012 *Dreams of Belonging/Sueños de Pertenencia: The Day Laborer Theater's Democracy Project*. Cornerstone Theater, Los Angeles, CA.  
<http://cornerstonetheater.org/wp-content/uploads/2012/04/Dreams-of-Belonging-essay.pdf>
- 2011 *This is How We Work: Reflections, Testimonies, and Lessons on Artistic Practices and Teaching Strategies*. Collaboration with Los Cenzontles Mexican Arts Center, San Pablo, CA.

Non-Refereed Articles:

- 2018 **"The Improbable Direction (Thinking Like a Folklorist)."** BorderLore Journal. <https://borderlore.org/thinking-like-folklorist-improbable-direction/>
- 2018 **"Not All or Nothing, but Something (Thinking Like a Folklorist)."** BorderLore E-Journal. <https://borderlore.org/thinking-like-folklorist-not-nothing-something/>
- 2016 **"Radical Collaboration: Critical Heritage Studies in the Southwest (Thinking Like a Folklorist)."** BorderLore E-Journal. <https://borderlore.org/radical-collaboration-critical-heritage-studies-southwest/>
- 2016 **"Culture and Social Change (Thinking Like a Folklorist)."** BorderLore E-Journal. <https://borderlore.org/culture-social-change/>
- 2016 **"Costume and Cultural Appropriation (Thinking Like a Folklorist)."** BorderLore E-Journal. <https://borderlore.org/costume-cultural-appropriation/>
- 2016 **"That Mockingbird Sound."** ArtChangeUs. <https://artsinachangingamerica.org/that-mockingbird-sound-los-cenzontles-mexican-arts-center-from-the-archives-of-artography/>
- 2015 **"When the Place is Already Made: Lessons from a Folklife Project."** *PLACE: People, Land, Arts, Culture and Engagement*, Tucson Pima Arts Council
- 2011 **"From Praising Border Cuisine to Grappling with Border Hunger,"** Co-authored with Gary Nabhan. In *State of Southwestern Foodsheds*, G.P. Nabhan and R. Fitzsimmons, eds. The Southwest Center, University of Arizona. [https://garynabhan.com/fileman/dl/pdf/sosf\\_final.pdf](https://garynabhan.com/fileman/dl/pdf/sosf_final.pdf)
- 2012 **"Hula Power."** ArtChangeUs. <https://artsinachangingamerica.org/in-hindsight-preparing-my-first-solo-exhibition/>
- 2009 **"The Countries we Long For: Ajo, Arizona."** *Day/Night/Life/Death/Hope: The Human Face of Transnationalism*. Miguel Garcia, ed. Ford Foundation, New York, NY.
- 2008 **"Strike a Global Pose: Working with Folk and Traditional Cultures in the 21<sup>st</sup> Century."** *Issues in Folk Arts and Traditional Culture Working Paper Series No. 3*. The Fund for Folk Culture. Austin, TX.
- 2008 **"Los Mexican Curios y el Inventario Artesanal Fronterizo (Mexican Curios and the Border Artisanal Inventory)."** *Sonarida Magazine*. El Colegio de Sonora, Hermosillo, Sonora, Spring.



- 2007 “Weaving Survival and Art: Maine Indian Basket Makers Alliance.” Art ChangeUs. <https://artsinachangingamerica.org/weaving-survival-memory-and-art-maine-indian-basketmakers-alliance-from-the-archives-of-artography/>

Other Peer-Reviewed Publications:

- 2015 “Drama and the Shattering of Myths.” *HowlRound: A Knowledge Commons For the Theater Community*. <https://howlround.com/drama-and-shattering-myths>
- 2006 “The Pedagogy of Intangible Heritage: Los Cenzontles and Mexican Folk Music.” *Community Arts Network*. May. [http://wayback.archive-it.org/2077/20100906202642/http://www.communityarts.net/readingroom/archives/2006/05/the\\_pedagogy\\_of.php](http://wayback.archive-it.org/2077/20100906202642/http://www.communityarts.net/readingroom/archives/2006/05/the_pedagogy_of.php)
- 2005 “Dialogic Gestures: Doing Artistic Things with Ethnographic Methods.” In *Critical Perspectives: The Animating Democracy Project*. C. Atlas, P. Korza, and B. Schaffer-Bacon, Eds, Americans for the Arts Press.
- 2005 “Communities and Corridos in Southern Arizona: Dynamics of Folk, Commercial, and Nonprofit Cultural Productions.” In *Artistic Production and Cultural Identity*. V. Whang, R. Cooper, and S.S. Wong, eds. The Asia Society. [http://asiasociety.org/files/pdf/Artistic\\_Production.pdf](http://asiasociety.org/files/pdf/Artistic_Production.pdf)

**WORKS IN PROGRESS:**

Scholarly Books:

- “*The Trouble with Pancho: A Cultural History of an Infamous Stereotype*.” (anticipated completion: 2021-22).
- “*Formalized Curiosity: A Practical Guide for Researching and Writing About Things One Does Not Understand*.” (anticipated completion 2021-22).

Reports:

- “*Community Perceptions of University Engagement*.” Collaboration with Bureau of Applied Research in Anthropology, D. Austin and S. Pullen, co-authors. College of Social and Behavioral Sciences, University of Arizona. (anticipated completion: 2020).
- “*Schooling the Mind to be Free: A Roadmap and Call for Action for University-Prison Initiatives*.” In collaboration with E. Hutchinson, Z. Stout, and V. Torres. College of Social and Behavioral Sciences, University of Arizona. (anticipated completion: 2020).
- “*Amplifying Border Voices: Lessons Learned from the Voz Frontera Project in Nogales, Arizona*.” Collaboration with Kimi Eisele. Southwest Folklife Alliance. (anticipated completion 2020).

**MEDIA:**

(As designated University Folklorist, media interviews and active dissemination of scholarly knowledge are part of my job duties).

Original Creative Activity:

- 2020 **Executive Producer:** “*Prison to College*.” Documentary Film, Collaboration with Nate McKowen. College of SBS and Updraft Productions
- 2020 **Executive Editor:** BorderLore E-journal. Subscribers: 10,200. (2009-2020)
- 2020 **Presenter:** “*Folk Wit for Uncertain Times*.” Four LIVE Facebook Events. Southwest Folklife Alliance.

- 2017 **Executive Producer:** “*Food and Water and Traditional Knowledge in Arid Lands.*” Documentary Film. College of Social and Behavioral Sciences and Southwest Folklife Alliance. <https://www.youtube.com/watch?v=npjgpXPHvck>
- 2017 **Project Leader:** Semiotics Lab, The Southwest Center, University of Arizona. (2010-2017).
- 2016 **Project Leader:** Conference and Book. “*Migrant Deaths in the Arizona Desert: La Vida No Vale Nada.*” R. Rubio-Goldsmith, C. Fernandez, J. Finch, and A. Masterson-Algar, eds. University of Arizona Press.
- 2014 **Translator:** “*Just Between Us: An Ethnography of Male Identity and Intimacy in Rural Communities of Northern Mexico.*” Author: Guillermo Nuñez Noriega, University of Arizona Press.
- 2010 **Executive Producer:** “*El Mono Bichi de Nogales: Patrimonio y Controversia (Story of Patrimony and Controversy Around the ‘Mono Bichi’ Monument in Nogales, Sonora).*” Documentary Film by Luis Carlos Romero-Davis, Fence Productions.
- 2010 **Producer/Editor:** “*Big Jim’s Southern Arizona Food Traditions.*” (10 episodes from KUAT Arizona Illustrated 1980-1998, compiled and with an Introduction by M. Alvarez) DVD: The Southwest Center/University of Arizo

#### Radio Appearance:

- 2020 **“Rituals as Medicine.”** Sirius XM/Pandora, Doctor Radio. Interviewed by Scott Uhing.
- 2020 **“The Loss of Rituals.”** Radio Health Journal. Interviewed by Reed Pence. <https://radiohealthjournal.org/2020/05/17/the-loss-of-rituals/>
- 2020 **“Grieving Rituals on Hold.”** The Buckmaster Show, KVOI AM 1030, Tucson, AZ <https://www.buckmastershow.com/2020/04/28/buckmaster-show-4-28-2020-grieving-rituals-on-hold/>
- 2018 **“International Women’s Day: A Conversation with Maribel Alvarez,** “30 Minutes,” interviewed by Amy Amoroso, March. KXCI Radio. <https://kxci.org/podcast/a-conversation-with-maribel-alvarez/>
- 2018 **“Why Doesn’t Tucson’s Mexican Food Scene Get More National Attention?”** The Salt, National Public Radio (NPR). Interviewed by Gustavo Arellano. <https://www.npr.org/sections/thesalt/2018/03/06/589626421/why-doesnt-tucson-s-mexican-food-scene-get-more-national-attention>
- 2016 **“Interpreting the Sleeping Mexican Image.”** The Saguaro Minute, Interviewed by Kimi Eisele. KXCI Radio, Tucson, AZ. <https://kxci.org/2016/09/stereotype-maribel-alvarez/>
- 2016 **“The Sleeping Mexican: Honored Cultural Icon or Derogatory Stereotype?”** Latino USA. Interviewed by Maria Hinojosa. National Public Radio (NPR). <http://latinousa.org/episode/stereotyped/>
- 2016 **“Why Thick Flour Tortillas Never Made it Big and Thin Tortillas Did.”** The Salt, National Public Radio (NPR). Interviewed by Tracie McMillan. <http://www.npr.org/sections/thesalt/2015/08/26/433577800/why-can-t-you-buy-new-mexicos-thick-flour-tortillas-at-the-store>

#### Television Appearances:

- 2020 **“Funerals and Rituals Change.”** Arizona 360, Arizona Public Media (PBS). <https://tv.azpm.org/schedules/episode/230484/>
- 2020 **“Seniors Petition for In-Person Graduation Ceremony.”** KOLD News13, Tucson, AZ. <https://www.kold.com/2020/04/10/seniors-petition-in-person-graduation-ceremony-when-safe/>

- 2017 **“Danza Cultura.”** Arizona Public Media (PBS). <https://tv.azpm.org/p/originals-azill-arts/2017/11/9/119804-danzacultura/>
- 2017 **“AZ Profile: Tucson Meet Yourself Folklife Festival.”** Arizona Illustrated, Arizona Public Media. <https://tv.azpm.org/p/originals-azill-arts/2017/10/27/119061-tucson-meet-yourself/>
- 2010 **“Sonoran Hot Dogs.”** Food Wars. Travel Channel.

Newsprint Coverage:

- 2020 **“Nurse Becomes Hand Sanitizer Legend.”** Gustavo Arellano, *Los Angeles Times* (April 25).
- 2019 **“#IamtheWest.”** Inaugural Feature, “Maribel Alvarez, Folklorist,” *High Country News*. December.
- 2016 **“The Politics of Sociability.”** Kimi Eisele, *Tucson Weekly*, Oct 6. <http://www.tucsonweekly.com/tucson/the-politics-of-sociability/Content?oid=7302434>
- 2016 **“Tucson Woman Sews Love into every Folklorico Costume.”** *Arizona Daily Star*, August 13. [http://tucson.com/lifestyles/tucson-woman-sews-love-into-every-folklorico-costume/article\\_5402f455-e984-5121-802c-333d0bc5665d.html](http://tucson.com/lifestyles/tucson-woman-sews-love-into-every-folklorico-costume/article_5402f455-e984-5121-802c-333d0bc5665d.html)
- 2014 **“Food Anchors Identity.”** *Tucson.com/Arizona Daily Star*, October 30. [http://tucson.com/entertainment/dining/maribel-alvarez-lecture-food-anchors-our-identity-and-heritage/article\\_c8900ca1-8d1a-5389-9195-169b6f18d03b.html](http://tucson.com/entertainment/dining/maribel-alvarez-lecture-food-anchors-our-identity-and-heritage/article_c8900ca1-8d1a-5389-9195-169b6f18d03b.html)
- 2014 **“Signs on ‘A’ Mountain Display our Ritual Genes.”** Ernesto Portillo, *Arizona Daily Star*. [https://tucson.com/news/local/netos-tucson-shrines-on-a-mountain-display-our-ritual-genes/article\\_0b933836-9898-517f-a50d-275cb7abe29e.html](https://tucson.com/news/local/netos-tucson-shrines-on-a-mountain-display-our-ritual-genes/article_0b933836-9898-517f-a50d-275cb7abe29e.html)
- 2014 **“Q & A with Maribel Alvarez.”** *Edible Baja Arizona*. October 27. <http://ediblebajaarizona.com/downtown-lecture-series-qa-maribel-alvarez>
- 2012 **“The Sleeping Mexican Wakes Up.”** Gustavo Arellano, *Tucson Weekly* (Cover Story), April 12. <http://www.tucsonweekly.com/tucson/the-sleeping-mexican-wakes-up/Content?oid=3290085>
- 2012 **“The Invisible Minority: Mexican Kitchen Workers.”** St. Louis Magazine, St. Louis, MO, June 21. <https://www.stlmag.com/dining/The-Invisible-Minority-Mexican-Kitchen-Workers-Are-Ubiquitous-But-Unheralded/>
- 2008 **“America’s Border Fence.”** Reed Karaim, in *CQ Researcher*, Congressional Quarterly, Sage Publisher. <https://library.cqpress.com/cqresearcher/document.php?id=cqresrre2008091900>
- 2006 **“Up From the Roots: Reexamining the Flow of Economic and Creative Capital.”** Tom Borrup, review of Maribel Alvarez’s “There’s Nothing Informal About It.” *Grantmakers in the Arts READER*. <https://www.giarts.org/article/roots>

Digital Coverage:

- 2020 **“A Deeper Level of Knowing: Folklorists Tackle Global Issues.”** Andy Ober, *UA News*, University of Arizona. <https://uanews.arizona.edu/story/deeper-level-knowing-folklorists-tackle-global-issues>
- 2020 **“Grieving Rituals Lost to COVID 19.”** Lori Hardwood, *UA News*, University of Arizona. <https://uanews.arizona.edu/story/grieving-rituals-lost-covid19>
- 2020 **Re-post “Grieving Rituals Lost to COVID 19.”** *Counseling and Psychological Services*. University of Houston. <https://www.uh.edu/caps/resources/covid-19/loss-grief/>
- 2020 **“Folklife in the Age of Pandemics.”** *Borderlore E-Journal*, Southwest Folklife Alliance. <https://borderlore.org/folklife-in-the-age-of-pandemics>

- 2018 **“Between Classes, with Steven Tepper, Dean.”** *Herberger Institute for the Arts*, Arizona State University. <https://www.youtube.com/watch?v=9x5GGqdy4wA>
- 2018 **“This Hot Dog Just Won a James Beard Award.”** *Conde Naste*, January. <https://www.cntraveler.com/story/this-hot-dog-just-won-a-james-beard-award>
- 2017 **“Can Arts Impact Be Measured? An Interview with Maribel Alvarez.”** Stress-less Fundraising. Podcast. Dale & Smith: July 12. <https://itunes.apple.com/us/podcast/stress-less-fundraising-podcast/id1229292789?mt=2>
- 2016 **“UA Anthropology Students Size Up South Tucson.”** Lori Harwood, UA News, University of Arizona, May 25. <https://uanews.arizona.edu/story/ua-anthropology-students-size-south-tucson>
- 2016 **“Creativity Connects: Trends and Conditions Affecting U.S. Artists.”** Center for Cultural Innovation and National Endowment for the Arts. <https://www.arts.gov/national-initiatives/creativity-connects/report/infrastructure-report-process>
- 2015 **“Sunsets with a Purpose: Spending Down to Lift Up Equity.”** Review of M. Alvarez’s *Trusting What We Don’t Know*. John Esterle, *The Whitman Institute Blog*. <https://thewhitmaninstitute.org/twi-blog/sunsets-with-a-purpose-spending-down-to-lift-up-equity/>
- 2013 **“White Sonora White: Adding Heritage Grains to Local Food Mix.”** *Slow Food USA.org*, Nov 14. <https://www.slowfoodusa.org/blog-post/white-sonora-wheat-adding-heritage-grains-into-the-local-foods-mix>
- 2012 **“Many Bones/One Heart.”** Documentary film by Leslie Epperson. Tucson, AZ.
- 2012 **“The Rise of White Sonora Wheat.”** *Heirloom Gardener.com*, Fall. <http://www.heirloomgardener.com/plant-profiles/edible/rise-white-sonora-wheat-zmaz12fzfs>
- 2008 **“Creating with a Sense of Strategic Practice.”** *Arts and Democracy.org*, April. <http://artsanddemocracy.org/detail-page/?program=bridge&capID=53>

#### CONFERENCES/SCHOLARLY PRESENTATIONS:

##### Colloquia:

- 2019 **Panelist:** “Equity and Engagement.” Hispanic Serving Institution Fellows, University of Arizona. **INVITED**
- 2018 **Presenter:** “La Doce: Barrio Food Democracy.” Brown Bag Colloquium, Center for Regional Food Studies, University of Arizona. **INVITED**
- 2017 **Moderator and Panelist:** “The Ethics of Community Collaboration.” Graduate College Colloquium, University of Arizona. **INVITED**
- 2016 **Presenter:** “The Anthropology of Death.” Center for Integrative Medicine, School of Medicine, University of Arizona. **INVITED**
- 2015 **Lecturer:** “Pedagogy of the Festive.” School of Anthropology Lecture Series, University of Arizona, Fall. **INVITED**
- 2014 **Keynote Presenter:** “We Eat What We Are.” Downtown Lecture Series, Fox Theater, College of Social and Behavioral Sciences, University of Arizona. **INVITED**
- 2013 **Lecturer:** “Reasons for Continuing to Produce Folklife Festivals.” Special Collections Library, University of Arizona. **INVITED.**
- 2011 **Keynote Presenter:** “Tasting the Desert Paradox.” Annual “My Arizona” Lecture, School of Geography, University of Arizona. **INVITED**

- 2010 **Keynote Presenter:** “And Wheat Completed the Cycle: Flour, Social Memory, and Industrial Culture in Sonora, Mexico.” Benjamin Botkin Folklife Lecture Series, Library of Congress, Washington DC. **INVITED**

Seminars:

- 2019 **Participant:** “A National Folk Arts Agenda,” National meeting hosted by Bush Foundation, Minneapolis, MN. **INVITED**
- 2019 **Host and Presenter:** Faculty Academy, Initiative for Creativity and Equitable Communities, School of Public Service, Arizona State University, Tempe, AZ. **INVITED**
- 2018 **Participant:** “The Future of Folklife in America.” American Folklife Center, Library of Congress, Washington DC. **INVITED**
- 2018 **Participant:** “Art on the Edge.” ArtPlace America National Summit, Louisville, Kentucky. **INVITED**
- 2017 **Participant:** “Folklore and Higher Education.” American Folklife Center, Library of Congress, Washington DC. **INVITED**
- 2015 **Participant:** “Documenting Culture in the 21<sup>st</sup> Century.” American Folklife Center, Library of Congress, Washington DC. **INVITED**

Symposia:

- 2017 **Presenter:** “Critical Foodways.” Food Security and Social Justice Forum, The Southwest Center, University of Arizona. **INVITED**
- 2016 **Keynote Presenter:** “The Anthropology of Food.” University of Miami, Ohio. **INVITED**
- 2016 **Participant:** “Artisans and Heritage Models.” Cultural Sustainability in the Age of Globalization. Smithsonian Center for Folklife and Cultural Heritage, Washington D.C. **INVITED**
- 2015 **Presenter:** “Sonoran Wheat: Dilemmas.” Anthropology of Food & Nutrition. School of Anthropology 100<sup>th</sup> Anniversary. University of Arizona. **INVITED**
- 2015 **Panelist:** “Arts in a Changing America.” The Ford Foundation, New York, NY. **INVITED**
- 2012 **Presenter:** “Taco Diplomacy: Tales of Working Across Borders in the Foodshed.” Symposium on Literature of the Southwest. Department of Spanish and Portuguese, University of Arizona. **INVITED**

Conferences:

- 2017 **Presenter:** “Radical Collaboration: Critical Heritage Studies in the Southwest.” Connecting to Critical Heritage Studies Conference. University of Arkansas, Jonesboro, AK. **INVITED**
- 2017 **Keynote Presenter:** “Rethinking Festivals as Community Rituals.” National Council of Arts Administrators Conference. School of Art, University of Arizona. **INVITED**
- 2017 **Keynote Presenter:** “Writing Across Food and Culture.” Women Writing the West Conference. Tucson, AZ. **INVITED**
- 2016 **Presenter:** “Gaps and Inequality in Expressive Life.” Three Million Stories: Art Graduates in a Changing Economy. Arizona State University, Tempe, AZ. **INVITED**
- 2014 **Keynote Presenter:** “Water Lore of the Southwest and the Politics of Climate Change.” Exploring Global Water Issues, U.S. Department of Education Title VI Partners Meeting.” Latin American Studies, University of Arizona. **INVITED**

- 2012 **Presenter:** “The Dog Wagging the Tail: Cultural Equity as the Foundation for High Quality Programming.” Annual Meeting National Guild for Community Arts Education. Dallas, TX. **INVITED**
- 2012 **Presenter:** “Breve Historia Cultural del Trigo Patrimonial en Sonora (Brief History of Sonoran Ancestral Wheat).” Simposio de Alimentación y Desarrollo (Symposium on Food and Development). Sociedad Sonorense de Historia, Hermosillo, Sonora, MX. **INVITED**

#### **AWARDED GRANTS AND CONTRACTS:**

##### Federal

- 2018 **Co-PI:** National Science Foundation, Dissertation Research. With Sarah Renkert. School of Anthropology, University of Arizona. \$50,000. Effort: 5%.
- 2020-2012 **Co-PI:** National Endowment for the Arts. With Leia Maahs. Southwest Folklife Alliance, University of Arizona. \$600,000. Effort: 10%

##### State

- 2020-2010 **Co-PI:** Arizona Humanities. With Leia Maahs and Kimi Eisele. Southwest Folklife Alliance, University of Arizona. \$45,000. Effort: 10%

##### Industry

- 2020-2018 **PI:** Pascua Yaqui Tribe. Yaqui Wheat Heritage Project. Southwest Folklife Alliance, University of Arizona. \$75,000. Effort: 20%

##### Private Foundations

- 2020-2023 **Co-PI:** Ford Foundation. Reframing the Border Narrative. With Kimi Eisele. Southwest Folklife Alliance, University of Arizona. \$150,000. Effort: 20%
- 2019-2021 **Co-PI:** Surdna Foundation. Radical Imagination for Racial Justice. With Leia Maahs. Southwest Folklife Alliance, University of Arizona. \$1M. Effort: 5%
- 2019-2017 **Co-PI:** ArtPlace America. Voz Frontera. With Leia Maahs. Southwest Folklife Alliance, University of Arizona. \$350,000. Effort: 10%
- 2019-2014 **Co-PI:** Surdna Foundation. General Operating Support. With Leia Maahs. Southwest Folklife Alliance, University of Arizona. \$300,000. Effort: 5%
- 2019-2015 **Co-PI:** Lovell Family Foundation and Community Foundation of Southern Arizona. With Leia Maahs. Southwest Folklife Alliance, University of Arizona. \$150,000. Effort: 5%
- 2016-2014 **Co-PI:** Agnese Haury Program in Environmental and Social Justice, University of Arizona. Yaqui Heritage Wheat. With Felipe Molina and Cornelio Molina. \$60,000. Effort: 20%