



Spring 2019 Marketing Internship

The Funeral consumers Alliance of Arizona is a nonprofit, trusted, objective source of information that helps to educate and advocate for the rights of families to make informed choices that reflect their personal values and preferences while navigating end-of-life arrangements. We are looking for student interns in Tucson in Spring 2019 who are eager and excited to help us market our services!

Do you want to gain more experience and practice your marketing skills? We are looking for interns to help with:

- Producing short videos (3-5 minutes each) to post on our website and Facebook
- Contacting our community partners to set up speaking engagements
- Putting together outreach materials for our partners
- Developing and testing a mailing target audience and analyzing the outcome
- Designing and writing a great rack card to distribute

If you're interested in interning with us this winter, please send a resume and cover letter to Ruth Bennett at fcaofaz@gmail.com. We offer flexible hours and are looking forward to working with you!!

This internship can be compensated with 1-3 units of academic credit through your major or minor department, or if necessary through SBS 393:

<https://sbs.arizona.edu/sbs-393-internships>