



Website Development and Digital Marketing Summer and Fall Internship

Put your creative skills to work on behalf of the local art community while developing real life experience to enhance your resume!

The Southern Arizona Watercolor Guild (the Guild) is a 501(c)3 nonprofit with over 300 members that has promoted the use, enjoyment and sale of water-based media in Southern Arizona for over fifty years. The Guild's Art Gallery is located at The Plaza at Williams Centre, 5420 E. Broadway Blvd., Suite 240, Tucson Arizona 85711, near the intersection of Broadway Blvd. and Craycroft Rd.

The Guild is looking to expand its visual presence and attract younger members through an improved website and use of digital/social media presence/advertising. We are looking for a junior or senior with a well developed work ethic to spend approximately 10 - 15 hours a week (mostly at home, except for weekly meetings at the Gallery), researching an appropriate website platform (the Guild currently uses WordPress which is difficult to use), setting up the website with guidance and materials provided by Guild members, researching appropriate effective digital and social media sites to promote the Guild and increase Gallery sales through online marketing, maintain those sites with promotional material provided by the Guild and/or developed by the intern. An interest in the arts is a plus, but not required. A free year membership in the Guild will be granted.

More information about the Guild can be found at www.southernazwatercolorguild.com and on our Facebook page.

Requirements:

- Be a Junior or Senior with a major in the School of Information or College of Social and Behavioral Sciences
- Applicants must have a 3.0 grade average
- Provide contact information for 2 work or school references who will be asked as to your ability to work well in a team environment, your work ethic and reliability to meet deadlines
- Have superior website creation knowledge - some coding beneficial but not required
- Familiarity with setting up accounts and posting digital artwork and copy on all forms of social media, including, but not limited to, Instagram, Facebook, LinkedIn, Snapchat and develop a strategy for, at least, weekly posts of videos, announcements, artwork, etc.

- Be able to meet once a week with the Guild's advisory committee at the Gallery (address above – transportation available if needed for the right candidate) to review completed work and discuss the next assignment. Meeting time can be flexible to meet the student's schedule.

To Apply for this internship, please email your resume with cover letter, transcripts and references as stated above to: President@southernazwatercolorguild.com no later than Tuesday, April 30th. Interviews will be scheduled post finals in May through the first week in June. The Guild anticipates the ability to earn up to 6 hours of course credit for a combined second summer session and fall internship for the right candidate. Non-Tucson resident students, who are only available for a fall semester internship, are still encouraged to apply, and to request an expedited interview date prior to returning home post finals.